

San Diego Talent

	TALENT	SCENES	NOTES	Division
San Diego	<p>Patient: Female, 48-54, African American</p> 	<p>Scene 1: focus on patient expression of confidence, real human emotion, close-up (capture full face with plenty of bkgrd., we will crop into for final layout)</p> <p>Scene 2: patient walking hall (like heading to exam)</p> <p>Scene 3: patient in exam room waiting for her screening</p> <p>Scene 4: patient getting up from waiting room chair relieved she is cleared to go</p> <p>Scene 5: patient pushing dressing room curtain aside, leaving "confident" knowing her 3D scan was clean</p>	 	BSH
San Diego	<p>Patient: Female, 62-66, Caucasian</p> 	<p>Scene 1: (outside) capture woman in motion, climbing stairs, walking, Tai Chi, etc.</p> <p>Scene 2: (inside) capture woman in motion, step, spin, weights, yoga, etc.</p> <p>Scene 3: Capture patient, confident, close up, bold</p>		BSH
San Diego	<p>GYN surgeon: Female, 34-38 Asian</p> 	<p>Scene 1: capture GYN during procedure, confident, close up, bold</p> <p>Scene 2: after the surgical procedure (with mask pulled off her face but still around neck) feeling confident (hallway?)</p> <p>Scene 3: focus on GYN surgeon, white doctor coat, in exam room with patient discussing upcoming procedure</p>	  	GYN Surgical

San Diego Talent

LOCATION	TALENT	SCENES	NOTES	Division
San Diego	<p>Patient: Female, 42-46 European/ambiguous (olive skin tones, dark hair/eyes)</p> 	<p>Scene 1: focus on patient, patient exam robe, in exam room with GYN surgeon discussing upcoming procedure</p> <p>Scene 2: portrait of patient back to work, confident, sitting at lecture desk/standing at podium</p> <p>Scene 3: Capture patient, confident, close up, bold</p> <p>Note: let's try and capture this scene as well for variety (same as OB/GYN)</p>		GYN Surgical
San Diego	<p>OB/GYN: male, 46-50, Caucasian</p> <p>Patient: Female, 34-40, Latino</p>  	<p>Scene 1: Focus on patient with OB/GYN out of focus – doctor is discussing test results with patient</p> <p>(Reverse) Focus to be on OB/GYN and patient out of focus – patient is asking doctor questions about test results</p> <p>Scene 2: Capture patient without physician, confident, close up, bold</p> <p>(Reverse) Capture physician without patient, confident, close up, bold</p>		Dx Cervical cancer screening

Total San Diego: 6 models

Sunnyvale Palomar Talent

LOCATION	TALENT	SCENES	NOTES	Division
Sunnyvale Palomar	<p>Radiologist: male, 42-45, Asian</p> 	<p>Scene 1: close up on radiologist reviewing patient mammo scans (C-View)</p> <p>Scene 2: radiologist and tech reviewing patient mammo scans (C-View), discussing patient scans</p> <p>Scene 3: Capture radiologist, confident, close up, bold</p>		BSH
Sunnyvale Palomar	<p>Technician: female, 32-36, Hispanic, darker hair/skin tones</p> <p>Patient: female, 46-54, Caucasian</p>  	<p>Scene 1: patient with tech, tech explaining procedure, tech positioning for procedure, etc. Selenia product in background Capturing both the focus on patient with tech partial/out of focus, and the reverse with focus on tech with patient partial/out of focus</p> <p>Scene 2: Capture tech, confident, close up, bold (Reverse) Capture patient, confident, close up, bold</p>	 	BSH

Total Sunnyvale Palomar: 5 models

Sunnyvale Palomar Talent

LOCATION	TALENT	SCENES	NOTES	Division
Sunnyvale Palomar	<p data-bbox="369 239 643 265">PCP: male, 44-48, Indian</p> 	<p data-bbox="823 239 1338 294">Scene 1: physician in typical patient exam room with laptop reviewing bone scan results</p> <p data-bbox="823 325 1344 379">Scene 2: Capture physician, confident, close up, bold</p>		BSH
Sunnyvale Palomar	<p data-bbox="369 685 668 739">Tech/nurse: female, 36-40, Caucasian</p> 	<p data-bbox="823 685 1348 768">Scene 1: tech/nurse performing scan on patient with DXA Horizon product in background, looking at monitor, etc.</p> <p data-bbox="823 799 1358 853">Scene 2: Capture tech/nurse, confident, close up, bold</p>		BSH

Total Sunnyvale Palomar: 5 models